



## Rox W. Pollard, Jr.

Vice President and Director of Retail Services Team

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### Education or Qualifications

Bachelor of Science, University of South Carolina, 1983

### Specializations

Retail

Brokerage: Landlord Representation

Brokerage: Tenant Representation

Consultancy Services

### Affiliations or Memberships

ICSC – Innovating Commerce Serving Communities

CCRA – Central Carolina REALTORS® Association

SCRA – South Carolina REALTORS® Association

NAR – National Association of REALTORS®

### Area of Expertise

I specialize in the sale, leasing, and development consultation of retail properties across the state. I manage the Colliers SC Retail Team, which delivers retail brokerage and consultation services to clients through Colliers’ four South Carolina offices.

I pride myself in my ability to maintain excellent communication with my clients throughout the entire real estate process and even after a transaction is completed. I find that success in my work is defined by making sure that when it is all said and done my clients had an enjoyable and profitable experience. I consider my relationship with my clients as a partnership to help them achieve their goals.

### Professional Accomplishments

I have served the Central Carolina REALTORS® Association in many ways over the years, including being its Commercial Chair from 1999-2000. I am also an active member in the Innovating Commerce Serving Communities, serving as the State Operations Chair from 2003-2006 and Chairman of the Carolina’s Idea Exchange in 2006. I have served on the Colliers International U.S. Retail Services Group as its National Chairman. I received the Clearly Colliers Award in 2003, Colliers Chairman’s Choice Award in 2004 and participated in the largest retail multi-city assignment in Colliers in 2006. In 2017, I was recognized as a CoStar Power Broker for being a top retail leasing broker in Columbia, South Carolina. In 2018, I received the Colliers | South Carolina Production Award for being a Top 10 Producer.

### Business and educational background

Originally from Greenville, SC, I graduated from the University of South Carolina in 1983 with a Bachelor of Science degree in Business Marketing and Management. I always knew that I wanted to be in a business that allowed me to help shape communities and have an impact on the commercial real estate landscape. What led me to retail brokerage was my desire to duplicate the feeling that people get when they travel to a new place. I realized that this feeling is largely based on the role retail spaces play in creating the atmosphere or sense of place in a community.

### Community Involvement

I am inspired by people who share a common interest and come together to support a cause. This is the reason for my involvement in many different organizations. My community involvement includes being a Board member of Still Hopes Episcopal Retirement Community Board of Trustees, Vice-Chair of the Advisory Board for Coastal Carolina University Grant School of Real Estate and Economics, Heathwood Hall Episcopal School Board of Trustees, Past Board Chair, as well as volunteering with the American Cancer Society. I am also Past President of the Columbia Sertoma Club, a graduate of Leadership Columbia, Past Chairman of the Richland County Library Board of Trustees, Assistant Scout Master and Eagle Scout in the Boy Scouts of America, Sunday School teacher and past Stewardship Chair at Trinity Episcopal Cathedral.