



Senior Brokerage Associate  
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### Education or Qualifications

Master of Business  
Administration, Moore School  
of Business, University of South  
Carolina

B.A., Economics, University of  
South Carolina

### Specializations

Brokerage: Landlord & Tenant  
Representation

Capital Markets & Investment  
Sales

### Affiliations or Memberships

Central SC Alliance, Committee  
of 100

Central Carolinas REALTORS®  
Association (CCRA)

Society of Industrial and Office  
REALTORS® (SIOR) - Member  
Associate

## Matthew B. Pollard, MBA

### Area of Expertise

My focus is on investment sales, office and healthcare client representation, helping clients navigate the ever-changing commercial real estate market to maximize their return and value.

As a former commercial banker, I understand the importance of investing the time to understand a client's business goals, strategies and key objectives. Clients appreciate my trusted partnership in planning for long-term success. My experience is focused on the qualitative and quantitative analysis of businesses, driving the conversation and providing innovative solutions to solve my clients' problems through economic cycles.

### Professional Accomplishments

- Columbia Chamber of Commerce, Leadership Columbia graduate (2016)
- Central Carolina REALTORS® Association, Circle Of Excellence - Gold Award (2022, 2023, 2024)
- CoStar Power Broker (2022, 2023, 2024)
- Society of Industrial and Office REALTORS® (SIOR), Member Associate (2022)

### Business and educational background

I am a graduate of the University of South Carolina where I received a Bachelor of Arts degree in Economics and a Master of Business Administration degree from the Moore School of Business.

Prior to joining Colliers, I had a successful career in banking for over 10

years with the largest family-controlled bank in the United States, primarily in the commercial banking space. I was responsible for developing and managing commercial business banking relationships in accordance with the bank's core values and strategic sales process in the central South Carolina region. In that role, I built and managed a portfolio with operating and real estate companies. I also have experience working as an underwriter.

### Community Involvement

I am a Board Member on Central SC Alliance's Committee of 100, an Advisory Board Member for Columbia Chamber's Leadership Columbia and a member of the Capital City Club Rotary.

I am actively involved in First Baptist Church of Columbia as a Deacon. Additionally, my wife, three children and I like to spend weekends at the zoo, the lake and Gamecocks athletic events. I also enjoy hunting, fishing and coaching youth sports.

I enjoy volunteering with many of our city's nonprofits. I have served as President of the Board of Directors for Ronald McDonald House Charities, as a site leader for Homeworks of America and as the Legacy Society Vice Chair for United Way of the Midlands. I have formerly served as a Steering Committee Member for United Way's Young Leaders Society and on the PMBA Graduate Council for the Moore School of Business at the University of South Carolina. I am so grateful for these organizations and their hard work to continue to improve this city that my family and I love.