



## John Peebles, SIOR

Vice President  
Industrial and Logistics

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### Education or Qualifications

B.A., Political Science, University of South Carolina

### Specializations

Brokerage: Landlord Representation

Brokerage: Tenant Representation

Capital Markets and Investment Sales

### Affiliations or Memberships

SIOR – Society of Industrial and Office REALTORS®

CCRA – Central Carolina REALTORS® Association

SCR – South Carolina REALTORS®

NAR – National Association of REALTORS®

SCEDA - South Carolina Economic Developers' Association

### Area of Expertise

I am a Vice President in Colliers' Columbia office working with Chuck Salley, SIOR and Thomas Beard, SIOR on the industrial brokerage team. I focus on and specialize in leasing, sales, build-to-suit projects, site acquisition and investment sales for investors, developers and tenants looking in central South Carolina.

Industrial brokerage offers a runway for creative thinking and problem-solving for clients' and customers' needs. At the conclusion of a deal, we have not only assisted our clients in achieving their goals but also assisted companies in maximizing their productivity and profitability in the same breath. In doing so, we get to play a role in growing businesses in our community and stimulating the local and regional economy. This is a reward that few other careers can offer.

### Professional Accomplishments

In 2023, I earned the Society of Industrial and Office REALTORS® (SIOR) designation. I was part of the team that earned SIOR's worldwide 2022 Top Member to Member Associate Transaction and the 2020 Top Industrial and Investment Transaction Awards.

Additionally, I have been consistently recognized as a CoStar Power Broker in industrial leasing transactions in Columbia, SC since I began in brokerage. I received the Colliers | SC Top Producers Award in 2022 and 2023 and the Service Excellence Award in 2020. In 2020, 2021 and 2023, our team received the Central Carolina REALTORS® Association Commercial Circle of Excellence Gold Award and

also received CCRA's Sales Transaction of the Year Award in 2020.

### Business and educational background

I joined Colliers | South Carolina as a research intern, conducting various projects including building a statewide retail and light industrial research database and classifying and categorizing various lease data. Through my work as an intern, I was able to get a taste for the Colliers culture and work environment and develop a solid foundation in which to begin my career. During my internship, the thriving industrial sector excited me, and I decided to pursue a career in industrial brokerage.

### Community Involvement

I was born and raised in Columbia and I am excited to have a career working in a region and a market which I am very familiar with. In my spare time, I enjoy playing golf, fishing, hunting and rooting on the University of South Carolina Gamecocks at various sporting events.

I enjoy being involved in my local community and as well as in foreign countries that are in need. I have participated in various mission projects in El Salvador and Salkahatchie and have participated in annual fundraisers for Camp Cole, a safe, accessible and inspirational gathering place where groups can connect, share, encourage and shine.