



Amy Fowler

Marketing Coordinator

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Education or Qualifications

B.S., Business Management,
Brigham Young University

Specializations

Property Marketing
Marketing and Communications

Area of Expertise

As a Marketing Coordinator for Colliers | South Carolina, I specialize in creating high-quality marketing materials and executing top-notch property marketing strategies with the office brokerage team in our Columbia office.

Commercial real estate invites, enhances and provides something unique that fortifies communities. Being a part of this is personally rewarding.

I value a new challenge. It becomes a personal mission that I not only want to accomplish, but accomplish beyond expectation. I consider myself to be successful when my contribution adds value to our organization. I define success as producing quality work that adds value and advances the goals of my team, our clients and our organization. I strive to anticipate the next steps in a project to be as efficient and effective as possible.

My experience in the medical field brings value to my role at Colliers.

I have learned to adapt and plan according to each individual I am working with or project I am working on. I value conducive teamwork and doing what's necessary to accomplish the task at hand while adhering to the Colliers brand standards.

Professional Accomplishments

I was awarded the Colliers Rising Star in 2023. This award recognizes staff members who perform in an exemplary manner, active in industry groups and/or civic groups in the community and the Colliers core values.

Business and educational background

I worked as an orthodontic assistant and virtual correspondent for local orthodontists' offices for 24 years prior to joining Colliers.

In 2019, I decided to go back to school to further my education and skill set and completed classes while working full time. I attended Brigham Young University and earned a Bachelor of Science degree in Business Management with certificates in social media marketing, business and leadership skills and business administration.

Community Involvement

I love going hiking and camping with my family. We go on yearly hiking adventures and enjoy spending time together while exploring many national parks. Being able to see the awe-inspiring views that nature offers with my family is something I will always cherish.