



Brokerage Associate
Industrial Services

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Jarred Watts

Area of Expertise

I specialize in the leasing and sales of industrial properties for tenants, landlords, buyers and sellers across Charleston and the Lowcountry region of South Carolina. My expertise encompasses a wide range of industrial assets, including manufacturing facilities, warehouses, distribution centers and flex spaces.

My approach to industrial real estate is rooted in a deep understanding of market dynamics and a commitment to aligning property solutions with clients' operational needs. I focus on providing strategic insights that go beyond simple transactions, offering comprehensive advice on site selection, logistics optimization and long-term real estate planning.

I believe success in this field comes from being a trusted advisor who can meet clients' evolving needs in Charleston's dynamic industrial market. I strive to deliver value by combining market knowledge with analytical skills to identify opportunities that support my clients' business objectives.

Professional Accomplishments

Since joining Colliers, I've established a strong presence in the Charleston industrial market. Additionally, I joined the Society of Industrial and Office REALTORS® (SIOR) as a Member Associate and am actively working towards achieving the esteemed SIOR designation.

Business and educational background

I hold a Bachelor of Arts in Criminal Justice from the University of North Carolina at Pembroke. My path to commercial real estate includes service in the U.S. Army and law enforcement. This diverse background has equipped me with valuable skills in strategic planning, risk assessment and relationship building.

Prior to joining Colliers in 2022, I began my real estate career by working with various commercial property types, providing a solid foundation for my current specialization and enhancing my ability to offer comprehensive advice to clients, particularly those whose real estate needs extend beyond traditional industrial applications.

Community Involvement

I am an active member of Society of Industrial and Office REALTORS® (SIOR) as a Member Associate; Charleston Trident Association of REALTORS® - Commercial Investment Division (CID); Charleston Chamber of Commerce Young Professionals; and Colliers Emerging Young Leaders.

Through these affiliations, I stay current on industrial market trends, economic development initiatives and innovations in industrial property management and development.

Outside of the office, I'm a proud husband and father, enjoying time with my wife, two daughters and two dogs. My passions for hockey, woodworking and exploring local breweries provide balance to my professional life and keep me grounded in our vibrant Charleston community.

Education or Qualifications

B.A., UNC Pembroke

Specializations

Brokerage: Landlord
Representation

Brokerage: Tenant
Representation

Affiliations or Memberships

Charleston Trident Association
of REALTORS® - Commercial
Investment Division (CID)

Charleston Chamber of
Commerce

Charleston Young Professionals

Colliers Emerging Young
Leaders