



## Chris Hock

Marketing & Pursuit Coordinator

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### Education or Qualifications

Bachelor of Arts, Charleston  
Southern University

### Specializations

Property Marketing  
Marketing and Communications  
Project Marketing  
Business Development

### Area of Expertise

As a Marketing and Pursuit Coordinator, I am responsible for assisting in the creation of business development materials, maintaining crucial marketing databases, supporting the company's brand presence and providing dedicated marketing support to the Charleston brokerage, Real Estate Management Services and project management teams. I develop unique marketing plans for our listed properties and deliver a quality product to reach our brokers' and clients'.

I am an innovative thinker who enjoys team collaboration and a fast-paced environment. I have a passion for learning, developing and implementing new ideas and solutions.

My marketing approach has a high degree of visual excellence. I have a background in customer service, photography, web design and graphic design including logo, signage and branding projects.

### Professional Accomplishments

- Colliers | South Carolina Innovation Award (2024)
- Colliers | South Carolina Rising Star Award (2023)
- Charleston Southern University Artist of the Year (2020)

### Business and educational background

I graduated from Charleston Southern University in 2020 with a Bachelor of Arts degree in Graphic Design with minors in communication and studio art.

Prior to joining Colliers, I worked for a real estate investor and led property marketing, photography, graphic design and branding initiatives.

I have also held several freelance roles such as photographing events and weddings, designing logos and creating branding packages.

### Community Involvement

In my spare time, I enjoy camping, kayaking, riding off-road vehicles and a wide range of outdoor activities. I have a passion for resurrecting old, dormant trucks and motorcycles.

I also enjoy giving back with my time and resources to those in need. I have been on several disaster relief trips including traveling to Haiti after a major earthquake to help rebuild homes and to Myanmar to build 30+ bunk beds for an orphanage.