



## Chris Hock

Marketing Coordinator

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### Education or Qualifications

Bachelor of Arts, Charleston Southern University

### Specializations

Property Marketing  
Marketing and Communications

### Area of Expertise

As a Marketing Coordinator, I am responsible for creating materials and executing strategies for property marketing. I work closely with brokerage teams in our Charleston office to learn the needs of our clients, develop unique marketing plans for their properties and deliver a quality product to reach their goals.

I am an innovative thinker who enjoys team collaboration and a fast-paced environment. I have a passion for learning, developing and implementing new ideas and solutions.

My marketing approach has a high degree of visual excellence. I have a background in customer service, photography, web design and graphic design including logo, signage and branding projects.

### Professional Accomplishments

- Charleston Southern University Artist of the Year (2020)

### Business and educational background

I graduated from Charleston Southern University in 2020 with a Bachelor of Arts degree in Graphic Design with minors in Communication and Studio Art.

Prior to joining Colliers, I worked for a real estate investor and led property marketing, photography, graphic design and branding initiatives.

I have also held several freelance roles such as photographing events and weddings, de-signing logos and creating branding packages.

### Community Involvement

In my spare time, I enjoy camping, kayaking, riding off-road vehicles and a wide range of outdoor activities. I have a passion for resurrecting old, dormant trucks and motorcycles.

I also enjoy giving back with my time and resources to those in need. I have been on several disaster relief trips including traveling to Haiti after a major earthquake to help rebuild homes and to Myanmar to build 30+ bunk beds for an orphanage.